

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave**  
**Washington, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
184701-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/House Majority PAC	House Majority PAC	1635

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	184701	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/17/12	6-7A News	6A-7A	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Th 09/13/12 6:29 AM 6-7A News 6A-7A :30 HMPAC12C00701T \$600.00 NM									
2 KMGH M 09/17/12 6:27 AM 6-7A News 6A-7A :30 HMPAC12C00701T \$600.00 NM									
2	09/11/12	09/17/12	GMA M-F 7-9A	7A-9A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Tu 09/11/12 GMA M-F 7-9A 7A-9A :00 <del>\$700.00</del> NM									
See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
2 KMGH M 09/17/12 7:25 AM GMA M-F 7-9A 7A-9A :30 HMPAC12C00701T \$700.00 NM									
3	09/15/12	09/15/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/15/12 6:58 AM GMA SAT Sat GMA 6A-7A :30 HMPAC12C00701T \$250.00 NM									
4	09/15/12	09/15/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Sa 09/15/12 7:24 AM 7-9a Sat Morning News 7A-9A :30 HMPAC12C00701T \$600.00 NM									
5	09/16/12	09/16/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMGH Su 09/16/12 5:59 AM GMA SUN Sun GMA 6A-7A :30 HMPAC12C00701T \$275.00 NM									
6	09/16/12	09/16/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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184701-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Issue/House Majority PAC	House Majority PAC	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/16/12	09/16/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 7:49 AM 7A-8A SUN MORN NEWS 7A-8A :30 HMPAC12C00701T \$500.00 NM									
7	09/11/12	09/17/12	THE VIEW	10A-11A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 THE VIEW 10A-11A :00 <del>\$700.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
2 KMGH W 09/12/12 10:00 AM THE VIEW 10A-11A :30 HMPAC12C00701T \$700.00 NM									
8	09/11/12	09/17/12	11A-12P News	11A-12P	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 11A-12P News 11A-12P :00 <del>\$600.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
2 KMGH Th 09/13/12 11:37 AM 11A-12P News 11A-12P :30 HMPAC12C00701T \$600.00 NM									
9	09/16/12	09/16/12	9A-10A SUN MORN NEWS	9A-10A	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 9:41 AM 9A-10A SUN MORN NEWS 9A-10A :30 HMPAC12C00701T \$550.00 NM									
10	09/11/12	09/17/12	M-F 3-4pm	3-4pm	MTWTF--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 09/11/12 M-F 3-4pm 3-4pm :00 <del>\$550.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
3 KMGH W 09/12/12 3:46 PM M-F 3-4pm 3-4pm :30 HMPAC12C00701T \$550.00 NM									
4 KMGH F 09/14/12 3:47 PM M-F 3-4pm 3-4pm :30 HMPAC12C00701T \$550.00 NM									
1 KMGH M 09/17/12 3:32 PM M-F 3-4pm 3-4pm :30 HMPAC12C00701T \$550.00 NM									
12	09/11/12	09/17/12	Dr. Oz	4P-5P	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/14/12 4:17 PM Dr. Oz 4P-5P :30 HMPAC12C00701T \$650.00 NM 2 KMGH M 09/17/12 4:40 PM Dr. Oz 4P-5P :30 HMPAC12C00701T \$650.00 NM									
13	09/11/12	09/17/12	5-530P News	5P-530P	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 5-530P News 5P-530P :00 <del>\$900.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
2 KMGH M 09/17/12 5:27 PM 5-530P News 5P-530P :30 HMPAC12C00701T \$900.00 NM									

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184701-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Issue/House Majority PAC	House Majority PAC	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/15/12	09/15/12	5pm News Saturday	5P-6p	-----S-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/15/12 5:48 PM 5pm News Saturday 5P-6p :30 HMPAC12C00701T \$550.00 NM									
15	09/16/12	09/16/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 5:32 PM 5pm News Sun Local News 5P-6P :30 HMPAC12C00701T \$750.00 NM									
16	09/11/12	09/17/12	6P-630P JEOPARDY (M- 6P-630P		MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 6P-630P JEOPARDY (M-F) 6P-630P :00 <del>\$2,000.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9 3 KMGH W 09/12/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 HMPAC12C00701T \$2,000.00 NM 2 KMGH F 09/14/12 6:05 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 HMPAC12C00701T \$2,000.00 NM									
17	09/11/12	09/17/12	630-7p WHEEL (M-F)	630-7P	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH W 09/12/12 6:35 PM 630-7p WHEEL (M-F) 630-7P :30 HMPAC12C00701T \$1,800.00 NM 1 KMGH M 09/17/12 6:42 PM 630-7p WHEEL (M-F) 630-7P :30 HMPAC12C00701T \$1,800.00 NM									
18	09/17/12	09/17/12	Mon B	7P-9P	M-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 09/17/12 Mon B 7P-9P :00 <del>\$7,000.00</del> NM See MG 18.2 Preempt IC s/b County Music Festival KA 8/22 2 KMGH M 09/17/12 7:46 PM Country Music Festival 7P-10P :30 HMPAC12C00701T \$7,000.00 NM MG for 18.1 09/17									
19	09/16/12	09/16/12	ABC Sun B	7P-8P	-----S	:30	1	\$5,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$5,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 7:34 PM ABC Sun B 7P-8P :30 HMPAC12C00701T \$5,100.00 NM									
20	09/16/12	09/16/12	ABC Sun D	9P-10P	-----S	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/16/12 9:25 PM ABC Sun D 9P-10P :30 HMPAC12C00701T \$4,200.00 NM									
22	09/11/12	09/17/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF-S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 MTWTF-S 1 \$2,000.00									

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184701-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Issue/House Majority PAC	House Majority PAC	1635	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/11/12	09/17/12	10P NEWS (M-F/SU)	10P-1037P	MTWTF-S	:30	1	\$2,000.00	NM
09/11/12 09/17/12 MTWTF-S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/11/12 10P NEWS (M-F/SU) 10P-1037P :00 <del>\$2,000.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
6	KMGH W	09/12/12	7:27 AM GMA M-F 7-9A	7A-9A		:30	HMPAC12C00701T	\$700.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
9	KMGH W	09/12/12	10:59 AM THE VIEW	10A-11A		:30	HMPAC12C00701T	\$700.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
5	KMGH W	09/12/12	6:04 PM 6P-630P JEOPARDY (M-F)	6P-630P		:30	HMPAC12C00701T	\$2,000.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
4	KMGH Th	09/13/12	5:23 PM 5-530P News	5P-530P		:30	HMPAC12C00701T	\$900.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
3	KMGH F	09/14/12	11:29 AM 11A-12P News	11A-12P		:30	HMPAC12C00701T	\$600.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
8	KMGH F	09/14/12	3:34 PM M-F 3-4pm	3-4pm		:30	HMPAC12C00701T	\$550.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
2	KMGH F	09/14/12	10:13 PM 10P NEWS (M-F/SU)	10P-1037P		:30	HMPAC12C00701T	\$2,000.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
7	KMGH F	09/14/12	11:46 PM Jimmy Kimmel	11:03P-12:07A		:30	HMPAC12C00701T	\$300.00	NM
MG for 7.1,8.1,13.1,22.1,23.2,10.2,16.1,2.1									
23	09/11/12	09/17/12	Jimmy Kimmel	11:03P-12:07A	MTWTF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/12 09/17/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Tu 09/11/12 Jimmy Kimmel 11:03P-12:07A :00 <del>\$300.00</del> NM See MG 22.2,22.3,22.4,22.5,22.6,22.7,22.8,22.9									
1	KMGH W	09/12/12	11:49 PM Jimmy Kimmel	11:03P-12:07A		:30	HMPAC12C00701T	\$300.00	NM
<b>Total Spots</b>							<b>34</b>		

## Payment Terms 30 Days

Gross Total	\$42,475.00
Agency Commission	\$6,371.25
Net Amount Due	\$36,103.75